

9 Reasons to Create a FlyInside.com Virtual Tour

Even if you don't have a current listing!

① Listing Presentation

Take pictures during the preview inspection while clients show you around. Then, hop online to FlyInside.com, a free tour building website, and create a tour in minutes – it's a great way to impress potential clients and get them to list with you.

② Neighborhood Tours

Want to be known as the neighborhood expert? Easy, take pictures of local attractions, schools, parks and create a neighborhood virtual tour to post on your website. You can do this for different neighborhoods and target multiple markets.

③ Remote Buyers

Have an out-of-town buyer? Create a tour of the homes you've scoped out and send it to them in an email. Doing so gives your remote buyer additional confidence in the types of homes you've narrowed down for them while reassure them that the right agent is on the job.

④ CMA Tour

A picture is worth a thousand words, and a virtual tour might be even more. Use virtual tours of homes that have recently sold in the neighborhood to help the homeowner understand your pricing strategy.

⑤ Sold Tours

Placing virtual tours of recently sold homes on your website is a great way to market your abilities and experience – get the most out of every virtual tour.

⑥ Trip Reminder Tours

Showing multiple homes to a potential buyer? Take photos of the exterior of the homes along with any special features to help the home buyer remember them later. Create one tour for all the homes and send the link to the buyers that evening.

⑦ Targeting FSBOs

Offering to create a virtual tour of their home is a great way to get the attention of FSBOs. After all, building a relationship with them is the first step to getting them interested in your services.

⑧ Rentals

Now with no-cost virtual tour options, virtual tours are an easy way to increase interest in a rental. It's also a great way to save time – after all virtual tours can help you filter out truly interested individuals.

⑨ "About us" Tours

Take pictures of your office and staff and create an "about us" tour to tell potential clients about your services.

Create FREE virtual tours with FlyInside.com- A FREE, do-it-yourself service for creating virtual tours online. It's quick and easy, go to www.flyinside.com to get started today